

2015 sustainability performance snapshot

At Virgin Media 'sustainability' is all about growing our business in a way that's good for people and the environment. This isn't just about doing the things we have to do – like sticking to laws and responsibly managing our environmental and social impacts. It's also about doing more good – actively creating positive social impact for people and society.

To help us achieve this aim we set five new goals in 2016 that last for five years and will keep us focused on the areas we can have the biggest impact.

Here's a performance snapshot of some of our results from the first year of our '5 in 5' goals:

Our 2020 goals

How we performed against our targets

We also...



Lower impact

Grow our business without increasing our carbon footprint

-826,126



Reduced truck rolls by 826,126

2.9%

2.9% improvement in van fleet miles per gallon. We're on track to hit 5% by 2020



We increased the data on our network by 45%



...while decreasing the CO₂e per terabyte by 35%



Better products

Improve the sustainability performance of every new customer product



Created our first product scorecard to measure the environmental and social impacts of our customer products

Began testing the product scorecard on our latest product – our new WiFi box. We'll share the score soon



Working with EcoVadis we're benchmarking our suppliers and developing action plans to reduce environmental and social risks



More inclusive

Nurture an engaged workforce which represents the diversity of our customers and communities



Increased the percentage of senior women (A-C) to 32%. We're well on our way to hit 40% in 2018



Exceeded the UK Best Employer benchmark for overall employee engagement



Set up an Inclusion Circle to drive progress on diversity and inclusion



Boosting business

Create the opportunities for 100,000 small businesses to grow in the UK's economy through digital

10,725

We connected 10,725 home office and small businesses to our ultrafast network – we're targeting 100,000 by 2020



80

Delivered a digital skills workshop for 80 Virgin Media Pioneers and small business owners in Manchester



We updated the Virgin Media Pioneers website and added heaps of practical resources to help entrepreneurs and small business owners grow their business

PIONEERS



Transforming lives

Transform the lives of disadvantaged people in the UK through digital technology

£1million

Launched our two year partnership with Scope, funding 3 key projects



Scope
About disability



Recruited 9 Regional Digital for Good Champions who activate our social impact activity across the UK



Established a Technology Innovations Forum, to create and trial three innovative technology pilots to tackle the challenges disabled people face



Key

- Achieved target in 2015
- On track to achieve target by 2020
- Currently off track to achieve target by 2020

These are just some of the highlights from 2015! There is plenty more to come in 2016 and beyond. Find out more and stay up to date at virginmedia.com/sustainability

Get immersed in our sustainability story, past present and future with our new 360° video: youtube.com/vmsust